



IMPROVING HEALTH OUTCOMES BY EXPANDING ACCESS TO FAMILY PLANNING SERVICES IN EGYPT

Egypt has seen rapid population growth in the past two decades, which can adversely affect maternal and child health and further impact climate change and Egyptians' overall health and wellbeing. Through the Government of Egypt's efforts supported by the USAID Strengthening Egypt's Family Planning Program (SEFFP), three key approaches are applied to strengthen access to and quality of family planning and reproductive health services on a national scale.

Expanding Access to Family Planning Health Services. By strengthening the capacity, quality, and knowledge of health providers, Ministry of Health and Population (MOHP) and National Population Council (NPC) staff, and peer educators in both the public and private sector while increasing access to services at multiple levels, women across Egypt, their families, and communities are enabled to achieve better, more equitable health outcomes.



Enhancing Healthy Behaviors and Utilization of Family Planning Services. By boosting the outreach capabilities of key public and private sector actors as well as community and religious leaders, accurate family planning messages are spread more efficiently and effectively. These key messages are further spread through social media, call centers, podcasts, mass media, and printed and digital materials.

Strengthening Data Use for Learning, Decision Making, and Planning. Strong health management information systems in which quality data is regularly available while information is shared across facilities allows the MOHP to make evidence-based decisions and ensure family planning commodities are always readily available.

Through Egypt's MOHP and SEFFP's joint efforts, **Egypt's fertility rate decreased from 3.8 to 2.8** while the prevalence rate of family planning use increased from 58 to 66% among women of reproductive age between 2014 to 2021. Moreover, in the last five years of SEFFP implementation (2017-2022), the **estimated couple years of protection (CYP) provided by family planning methods increased by 25%** between 2020-2022 in the nine Upper Egypt governorates, a significant part of Egypt in which the project works.

SEFFP is a seven-year (2017-2024) USAID-funded project implemented by JSI and is committed to helping the Government of Egypt strengthen its family planning and reproductive health services for better health outcomes in Egypt's 22 governorates.

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SEFPP's Key Achievements

Expanding Access to Family Planning (FP) Health Services



SUSTAINABLE FP CAPACITY STRENGTHENING FOR SERVICE PROVIDERS

Trained over **11,000** public and private service providers across **21** governorates, including physicians, nurses, and pharmacists.

Refurbished **17** MOHP/FP Sector training centers and conducted training of trainers for over **300** trainers.



INTRODUCING AND SCALING TWO HIGH-IMPACT FP INTERVENTIONS IN EGYPT

Established a postpartum-intrauterine device (PP-IUD) insertion service during C-sections in all **288** MOHP hospitals. More than **66,000** women and counting have received PP-IUDs.

Integrated a task-sharing approach in **257** primary health care units (PHCU) in **8** governorates to expand FP counseling and services beyond PHCU physicians. Task sharing nurses provided FP methods to more than **572,000** women.



ESTABLISHED COLLABORATIONS WITH PRIVATE SECTOR STAKEHOLDERS AND NGOS

Worked with **64** new private sector entities and NGOs to ensure consistent availability of FP services in collaboration with the MOHP/FP Sector.

Trained more than **180** peer educators on FP/RH messaging in **15** private factories and colleges across **8** governorates, leading to more than **8,000** people receiving accurate information.



INCREASING ACCESSIBILITY AND UTILIZATION OF FP AT THE COMMUNITY LEVEL

Provided medical equipment and furniture to **26** FP clinics and women clubs in Alexandria, Cairo, Giza and Qena, resulting in nearly **65,000** women receiving services from these clinics between April-June 2023.

Refurbished the MOHP/FP Sector's **29** mobile clinics, resulting in over **8,000** women receiving services from these mobile clinics between April-June 2023.

Enhancing Healthy Behaviors and Utilization of Family Planning Services



EXPANDED DISSEMINATION CHANNELS TO PROMOTE HEALTHY BEHAVIORS AND INCREASE UPTAKE OF FP/RH SERVICES

Produced a multi-pronged mass media campaign, including advertisements, soap opera, and a podcast with targeted FP/RH messages, reaching more than **66 million** views and counting.

Strengthened capacity of university youth leaders to spread accurate FP/RH information through a youth competition, reaching more than **90,000** students through their campaigns and activities.

Trained more than **500** religious leaders to share key FP/RH messages to men.

Strengthening Data Use for Learning, Decision Making, and Planning



SUPPORTING THE DIGITIZATION OF EGYPT'S FP HEALTH INFORMATION SYSTEM

Facilitated the digitization of the MOHP/NPC's health information system and trained nearly **90** staff in its use, resulting in efficient monitoring and evaluation of Egypt's population program.

Developed an eLearning platform and FP curriculum for providers, with courses taken by nearly **2,000** public and private providers and counting.