



Ministry of Health & Family Welfare
Government of India



ITSU
IMMUNIZATION
TECHNICAL SUPPORT UNIT
Ministry of Health & Family Welfare



IMMUNIZATION - India Update

Jan-Mar'23

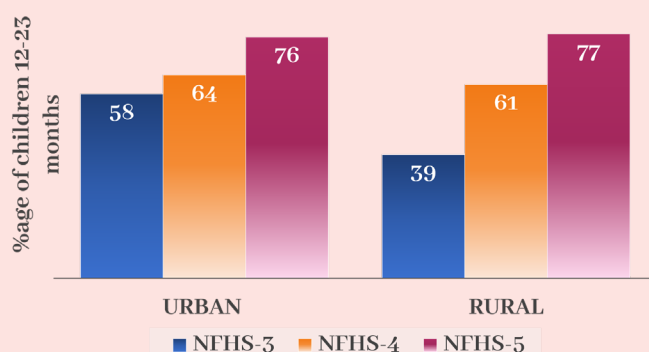
First Post

India runs the largest immunization program in the world covering 29 million pregnant women and 26 million children, annually, with lifesaving vaccines. Over 12 million immunization sessions are held across India every year. The country has been able to eradicate vaccine-preventable diseases like small pox, polio, and maternal and neonatal tetanus. The Ministry of Health & Family Welfare (MoHFW), at the centre initiates policies about several initiatives to strengthen immunization coverage including system strengthening and introduction of new vaccines.

In recent years, the Universal Immunization Program (UIP) of India has scaled up with new vaccines introduced in the programme such as Hib-containing Pentavalent, inactivated Polio virus vaccine, adult diphtheria-containing Td vaccine, measles-rubella vaccine, rotavirus vaccine, pneumococcal conjugate vaccines and Japanese Encephalitis vaccine for adults.

Vaccines are the safest method to protect children from life-threatening diseases. The last three decades or so have seen concerted efforts on the part of national governments, state governments and related partner organizations to provide life saving vaccines to our children and pregnant women, saving thousands of lives annually. As a result, India has come with stellar performance, but there still are some milestones to be achieved. There are still some pockets in the country, specially the remote rural, urban slum, and hard-to-reach areas, where there are certain challenges in improving vaccination coverage. Certain programmatic and administrative challenges along with vaccine hesitancy persist owing to various reasons including myths, misgivings, misinformation, and disinformation. It is here where more efforts are to be put in place through information, reasoning, persuasion and strategic interventions using social and behaviour change communication (SBCC).

The quarterly newsletter aims to keep all the stakeholders updated on the exciting work and achievements in the immunization program in India by highlighting policy interventions, milestones, reflections, insights, and lessons learned from field experiences and future course of action.



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Dashboard

National Immunization Dashboards

Immunization Technical Support Unit (ITSU) as the Immunization Control Room generates a National Immunization Dashboard every month and annually for all 36 states/UTs. The dashboard includes a detailed analysis of data on child immunization from different health portals/data sources. This includes data from HMIS, NFHS, RCH Portal, concurrent monitoring data shared by WHO, UNICEF, and AEFI surveillance data. The dashboard is compiled, analysed, and reviewed by the technical team and shared with the Immunization Division, MoHFW to be further shared with the states.

The Urban Immunization Dashboard is generated monthly for 1068 NUHM cities and data is analyzed by the Technical Team before sharing with the Immunization Division, MoHFW, which further shares with states/UTs.

Measles Rubella Immunization Dashboard

To strengthen the MoHFW efforts in MR elimination, ITSU has also developed a dashboard for MR, as a part of the National dashboard.



Comprehensive UIP Review of North Eastern States

The NFHS-5 (2019-2021) data reflects that a majority of states from the North-Eastern region of the country, except Sikkim are performing below the national average. Therefore, to understand and identify the gaps in the immunization programme, a Comprehensive Universal Immunization Programme (CUIP) review of all the North-Eastern states (Arunachal Pradesh, Assam, Manipur, Mizoram, Meghalaya, Nagaland, Tripura and Sikkim) has been undertaken.

ITSU-MoHFW conducted CUIP from 28 May to 2 July 2022 in three rounds across all North-Eastern states. The CUIP review was to assess the performance/bottlenecks of the states under key thematic subheads - Programme Implementation, Programme Communication, Data Recording and Reporting, Logistics and Supply Chain and Impact of COVID-19 Vaccination along with Urban Immunization.

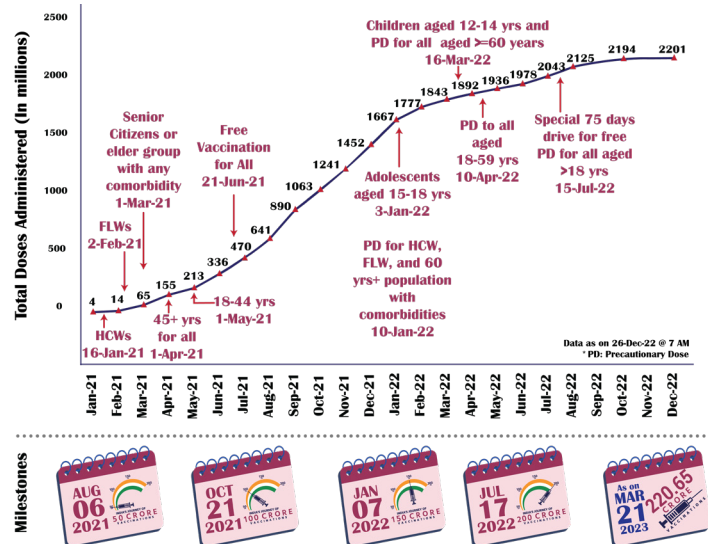
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A Stitch in Time: The COVID Vaccination Journey

From a state of despondency amidst the horrific COVID-19 pandemic to the world coming together; from hesitancy and misgivings about the COVID vaccine, to its becoming aspirational, COVID-19 pandemic scenario changed the world of an average individual massively. Amidst stories of death, helplessness and personal loss across the globe, there were also tales of inspiration, selfless service, the ingenuity and improvisation skills of our scientists that gave a hope for life and protection.

The country not only indigenously manufactured vaccines in the shortest time frame but also made them available to the entire eligible population, free of cost. Taking a leaf from India's ancient philosophy of "Vasudhaiva Kutumbakam" meaning the world is one family, India-made life saving COVID-19 Vaccines were shared with many countries. Addressing the Nation after the administration of one billionth shot, PM Modi said, *100 crore vaccines is not just a statistic, it is a symbol of 'New India'*. That is the pride, that is the celebration that every Indian needs to understand and assimilate, because that is the story of each Indian and a proud and resilient Nation!



The sporadic cases of COVID-19 in some states are strictly attended to, monitored and documented by the MOHFW, on a day-to-day basis. Advisories are issued to the states to keep themselves in readiness for any eventuality.

U-WIN Launch- A New Initiative



U-WIN is a name-based tracking platform for the vaccination of children and pregnant women. It aims at covering every eligible beneficiary (pregnant women & children) ensuring that all due vaccinations are administered on time.

In view of the successful implementation of Co-WIN for the recording of National COVID-19 Vaccination Programme, the Government of India has initiated digitization of all vaccination events under the Universal Immunization Programme (UIP) on U-WIN Digital Platform for registering and recording every pregnancy and its outcome, birth vaccination and vaccination of infants and children. Individualized tracking of beneficiaries for the vaccination status, digitization of

session planning, and updating vaccination status on a real-time basis from the last mile of service delivery by the vaccinator are some of the significant highlights of U-WIN. The initiative is currently being piloted in 65 districts across 36 states/UTs.



A National-level training on U-WIN Platform for all the States&UTs was held on 10-11 January 2023. Mr. Rajesh Bhushan, Secretary (Health), Ministry of Health and Family Welfare, Government of India launched the U-WIN for piloting in identified 65 districts across 36 states & UTs on 11 January 2023.

"COWIN digital platform tracked each COVID-19 vaccination event in the country. It has tracked more than 2.2 billion vaccination across the country"
-Shri Rajesh Bhushan, Secretary, MoHFW



*"Let no child suffer from any vaccine-preventable diseases."
-Prime Minister Narendra Modi*

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Comprehensive UIP Review of North Eastern States

As for methodology, two districts (one good and one low performing) from each State were identified based on their performance. Performance was assessed through a composite scoring system based on identified three indicators (FIC rate, Drop out percentage from BCG to DPT and percentage of institutional deliveries) from NFHS-5. Further, from each district two blocks and from each block, two subcentres were chosen randomly. Both quantitative and qualitative information related to vaccination under UIP & COVID -19, were collected on identified variables under key thematic subheads.

Data was entered in ODK tool and analysis done. An excel based calculation worksheet was also prepared for the agreed indicators for evaluation and comparative analysis across relevant indicators for districts was undertaken.

Dissemination of CUIP Review

The CUIP Review Report Dissemination and development of ICIP (Immunization Coverage Improvement Plan) by states has started from April 2023.

Field Stories

Building Trust

Soha Kumari, a 29-year-old Teeka Sakhi, mother of three children has proven herself to be a change-maker in her ward in Gaya. An effective communicator, she is able to effectively navigate difficult conversations with caregivers on vaccines and allay their apprehensions about vaccination, but when it came to Priyanka, a reluctant mother of a newborn, unwilling to talk about vaccines, Soha decided to adopt a different approach. During a routine visit to Priyanka's house, Soha did not bring up the issue of immunization. Instead, she discussed financial issues that she knew were a priority for Priyanka and invited her to an SHG meeting for further deliberation. At the meeting, several development and financial literacy topics were discussed at length. Soha opened the floor for a discussion on immunization as the last agenda

for the day, assuring the caregivers that this was a safe place to discuss all their vaccine-related misgivings. A few mothers started off by confiding about their worries, and many more followed suit. Under Soha's able guidance, these mothers shared their own experiences of overcoming doubts and fears to act in the interest of their children's health. Soha discussed the benefits of vaccines with the help of pictures, posters, and informational handouts for the mothers to carry back home. The following week, Soha escorted Priyanka's family to the immunization session site and spent the entire day with the once reluctant mother, who came along with baby to reassure her and allay any apprehensions the family may have had.

Courtesy : UNICEF



Continued Routine Immunization in Dima Hasao district of Assam

Dima Hasao, which was earlier called North Cachar Hills district, is an administrative district in the state of Assam. As of Census 2011, it is the least populous district of Assam. In Dima Hasao, most vaccination sites come under the very hard-to-reach category as the population resides in a scattered settlement in various hamlets. Other challenges for the service delivery are connectivity and unavailability of ASHA workers (mobilizers) for every hamlet. There is only one ASHA worker assigned for two to three hamlets as the population in these places is less than 500. Besides these problems, the frequent landslides and heavy rainfall also make primary healthcare service delivery a challenging task.

However, despite the devastating landslides and floods washing out most of the infrastructure and basic amenities in the Dima Hasao district, the front-line workers (FLWs) continued with their preventive care services including Routine Immunisation. Consistent service delivery from the ground by FLWs reflect in no uncertain terms their diligence and sincerity towards achieving the set goals and reflect their zeal to work for the public good.



Introduction of additional 3rd dose of fractional Inactivated Polio Vaccine (fIPV)

India has maintained Polio-free status for more than 12 years since the last case of Wild Polio Virus (WPV), which was reported on 13th January 2011. Even after the Polio-free status declaration, the threat of wild polio virus importation from Polio endemic countries and emergence of Vaccine-derived Polio Virus always remains. The recent isolation of WPV strain from Malawi and Mozambique reaffirms the need for continuous efforts to sustain polio-free status in India.

As per the Global Polio Endgame Strategic plan and recommendations from the National Technical Advisory Group on Immunization (NTAGI), India introduced fIPV in 2015 under the Universal Immunization Programme (UIP), to mitigate the risk associated with tOPV to bOPV switch. It was expanded throughout the country in 2016. In India, two doses of fractional IPV (fIPV) were provided at 6 weeks and 14 Weeks of age as a part of the Universal Immunization Programme till December 2022.

Rationale for Introduction of 3rd dose of fIPV at 9 months: A position paper on Polio Vaccines, June 2022 prepared by the Strategic Advisory Group of Experts on Immunization (SAGE) and WHO recommends two doses of IPV at 14 weeks and 9 months and at the same time, it has not recommended for the removal of the IPV dose at 6 weeks. Thus, considering

a better seroconversion after giving IPV at 14th week and 9 months, India Expert Advisory Group for Polio Eradication (IEAG) recommended revision of fIPV schedule in India with an additional fIPV dose at 9 months.

Subsequently, the National Technical Advisory Group on Immunization (NTAGI) recommended three doses of fIPV intra-dermally at 6 weeks, 14 weeks, and an additional 3rd dose at 9 months. Based on this recommendation, an additional 3rd dose of fIPV at 9-12 months is being given from 01 January 2023 under the Universal Immunization Programme (UIP). Orientation of all states has been completed and required modifications in the tools have been undertaken.

Route of Administration: Intra-dermal (ID)
Site: At 6 Weeks and 14 Weeks, Right Upper Arm
Additional 3rd dose at 9-12 Months: Left Upper Arm
(As MR vaccine is given at right arm).



Month (2023)	Third doses of fIPV administered
January	1026087
February	1060983

Source: hmis.mohfw.gov.in

Adverse Effect Following Immunization updates (AEFI)

Delhi State AEFI Technical Collaborating Centre

In order to build the capacity of states in AEFI surveillance, each state is encouraged to collaborate with a local reputed medical college to set up a State AEFI Technical Collaborating Centre. The Technical Collaborating Centre will provide technical expertise and support for AEFI surveillance activities and strengthen the linkages between the academia and public health programs, thus ensuring sustainability of the AEFI programme.

Delhi has established a Technical Collaborating Centre (TCC) in 2021 at the Department of Community Medicine, Maulana Azad Medical College, Delhi. The TCC aims to improve the quality of causality assessment and investigation of adverse events and monitor AEFI processes. Additionally, the TCC provides capacity-building activities and feedback to districts.

To strengthen the AEFI reporting network, AEFI nodal officers have been identified in private and government health facilities in each district by District Immunization Officers. The TCC has been providing regular hands-on capacity building training to report these hospitalized AEFI cases through Case Reporting Form (CRF) to the DIO. The TCC has shared guidelines with government and private hospitals to maintain an AEFI register at the facility. Further, follow-up plans are in place to improve the reporting rate of AEFI in the State.

Causality assessment of serious and severe AEFI cases at the national level

Causality assessment results of approximately 92% of the 2800 serious and severe AEFIs following COVID 19 vaccinations have been approved at the national level, as on 31st March 2023. Pending causality assessment results of 2016 and 2017 AEFIs following routine vaccinations have been approved by the national AEFI committee. States should ensure that investigations are complete and all relevant documents with CIF are uploaded on SAFEVAC within ten days of the notification. Causality assessments of all reported serious and severe AEFI cases should be completed, and causality assessment forms uploaded in SAFEVAC within 100 days of notification.

Signal detection and management of COVID 19 vaccines

A Signal Review Panel was set up to assess safety of signals generated following vaccines as per the Signal Management Framework for Vaccine Safety Surveillance. The Panel has reviewed about 30 potential signals related to COVID-19 vaccines over five meetings. Recommendations for three signals related to COVID-19 vaccines were shared with the Central Drug Standard Control Organization for further regulatory action.

Quality Management System for AEFI Surveillance

A Quality Management System for AEFI surveillance is being implemented in different states and districts in phases. This is an activity which is being conducted jointly by immunization programme managers with quality assurance experts at different levels. Budgeting norms for QMS activities such as training, internal, peer and external assessments have been finalised along with criteria for conducting assessments at state, district and PHC/session site levels. Budget has been allocated in supplementary PIPs (2023-24) of 21 states/UTs for QMS-AEFI activities. As on 28 February 2023, training programs for state-level activities have been completed in 19 states, till March 31st, 2023.





Measles & Rubella Elimination by 2023 - India

The country is moving towards the Measles-Rubella Elimination Goal by achieving and sustaining vaccination coverage of 95% with two doses of a Measles-Rubella-containing vaccine (MRCV) at the national and sub-national levels. In 2017, Measles-Rubella (MR) vaccine was introduced in a campaign mode, targeting children in the age group of 9 months to 15 years (covering 1/3rd of the total population of the country) followed by 2 doses in routine immunization at 9-12 months and 16-24 months. As on date, the MR campaign has been completed in 34 states and is currently underway in the remaining two States, namely, West Bengal and Delhi.

MR vaccination: 2023

India is committed to eliminating Measles-Rubella by 2023 and in this regard an MR Elimination Roadmap has been developed by MoHFW and shared with all the States & UTs. Many of the states have identified their priority areas and started MR elimination activities as per the MR Elimination Roadmap. Some states are also conducting a special immunization drive in which along with MR vaccine, other vaccines under UIP are also provided to the left out and missed children.



West Bengal:

The MR Vaccination Campaign began in West Bengal from 9 Jan - 31 Mar, 2023, achieving an overall coverage of 91% of the targeted population between 9 months to 15 years. This was preceded by the State's meticulous planning and training of health workers and others. A preparedness assessment was undertaken by a team from the MoHFW and partners from 4-9 December 2022.

Delhi:

Delhi began its MR Vaccination campaign on 06 February 2023 to immunize children between 9 months to 5 years. Stakeholders like ICDS, Education Department, Private Practitioners, National and international NGOs and development partners have supported the state Government in successfully implementing this activity. Coverage as on 31 March 2023 is 92%.

Haryana:

Haryana decided to give an additional dose of MR vaccine to children in the age group of 9 months- 15 years in Nuh and Palwal districts from 6 February 2023 in a campaign mode in response to the Measles Outbreak in these districts. This will continue until the completion of the set target. Haryana also decided to undertake its MR Vaccination Campaign in the districts of Sonapat, Gurugram, Panipat, and Faridabad from 13 February 2023 in response to some Measles outbreaks in these districts also. While the MR Campaign in Sonapat has been completed, it is still going on in the rest of the districts.

Rajasthan:

Rajasthan started MR Vaccination Campaign in two districts, viz., Alwar and Bharatpur from 15 March 2023 to cover children in the variable age group of 9 months – 15 years and achieved 11.6 % as on 31 March 2023. The campaign is ongoing.

"While we are making efforts to protect our children from more and more diseases, it is important that all vaccines under the programme reach every child of our country."

-Dr. Mansukh Mandaviya, Union Minister of Health and Family Welfare

Strengthening Urban Immunisation

Full Immunization Coverage (FIC) in rural India has shown a consistent increase from 39% (NFHS3- 2005-06) to 76.8% (NFHS5- 2019-21), an increase of 38% points. On the other hand, the corresponding increase in urban areas has only been 18% points (58% in NFHS 3- 2005-06 to 75.5% in NFHS 5- 2019-21). This highlights the need for better and more focused planning for urban immunization.

Immunization division, MoHFW is committed to strengthening immunization services in Urban areas. As a part of the strategy to strengthen Urban Immunization, a Pilot was conducted in the identified 14 major cities through WHO. Based on the learnings from the interventions in these Cities, a "Framework for Action to Strengthen Immunization in Urban Areas" has been developed.

A National Consortium for Urban Immunization was constituted under the chairperson-ship of AS & MD (NHM) with Joint Secretary (RCH) & JS(NUHM), Member Secretary- Additional Commissioner (UIP) to review the progress of Urban Immunization strengthening. The consortium comprises NUHM, HMIS Division, WHO, UNICEF, UNDP, USAID, JSI, BMGF, CHAI, PSI, JHPIEGO, USAID.

Under the National City Embrace Model, 104 NUHM Cities/Towns in 75 Districts of 28 States/UTs were identified, based on low-performing cities (51). These were later expanded to 104 cities based on partners' presence. It is planned to expand the Model to all the cities as per the program need to support the states in strengthening Urban Immunization.

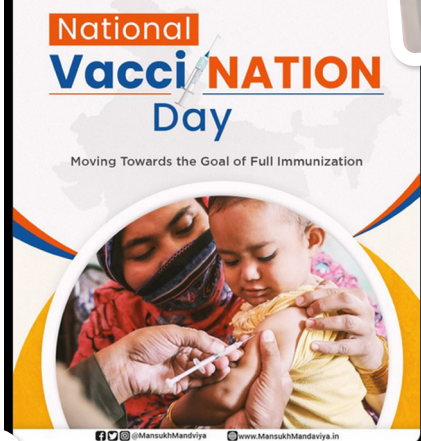
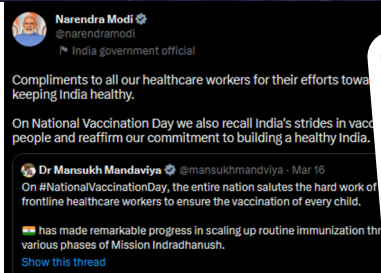
As there is a huge influx of migratory population in large cities, it is important that a close watch on the settlements is kept specially in the peri-urban areas by ensuring regular House to House enlisting of all beneficiaries so that none of the eligible children and pregnant women get missed or is dropped out. Innovative ways to create awareness about the need for complete vaccination among the community members of these migratory population is imperative for its success along with strategies to address vaccine resistance and addressing misinformation and myths surrounding immunization.

"Given the competence of Indian medical professionals and service motivation, along with expertise in mass immunization, India can provide smart and affordable solutions to the world."

-Dr. Bharati Pawar, Union Minister of State, Ministry of Health and Family Welfare



Events and Workshops



National Vaccination Day, 16 March 2023

National COVID-19 Vaccination Programme and Universal Immunization Programme stalls displayed at the G20 1st Health Working Group Meeting. Delegates visited the stalls to understand about India's Universal Immunization Programme and COVID Vaccination Programme. Hon'ble Minister of State for Health and Family Welfare, Dr. Bharati Pravin Pawar visited the Immunization stalls during the 1st Health Working Group Meeting in January 2023 in Thiruvananthapuram, Kerala.

<< Tweet from Hon'ble Prime Minister and HFM on Vaccination Day.

14th International Rotavirus Symposium

The 14th International Rotavirus Symposium was held on March 14–16, 2023 at Bali, Indonesia. During the symposium, the panellists and participants discussed the latest research results,

trials of new vaccines, new vaccine approaches, and issues in vaccine finance and introduction. Sessions covered issues of epidemiology and burden of rotavirus disease, experiences with introduction, post-licensure impact and safety, as well as the next steps for rotavirus vaccines (RVV).

Dr. Veena Dhawan, Additional Commissioner (Immunization), MoHFW, GoI made a presentation on **Post Introduction Evaluation of Rotavirus Vaccine Roll-out in India** in a panel aimed to discuss the "Insights on Rotavirus disease burden and Rotavirus Vaccine introduction in the region."

A team from JSI India, led by Dr Sanjay Kapur, Managing Director presented the work done in the introduction of RVV in India. Ms Seema Singh Koshal made a presentation on the **Rotavirus Vaccine Product Switch: Experience From the Universal Immunization Programme in India**. There were also two poster presentations by Dr. Syed F. Quadri and Dr. Amanjot Kaur. The topics covered were-**Telephonic Assessment of Knowledge of District and Block Health Staff following training on Rotavirus Vaccine Introduction in 12 states of India** and **Digitizing Tools for Post Introduction Evaluation (PIE) of Rotavirus Vaccine Introduction in India** respectively.



Gavi CEO visits India

Gavi CEO, Dr. Seth Berkley, along with the Gavi team visited India from 30 January - 3 February 2023 and met the Hon'ble Health & Family Welfare Minister Dr. Mansukh Mandaviya. He visited Safdarjung Hospital New Delhi to oversee the functioning of past Gavi investments like Electronic Vaccine Intelligence Network (eVIN) and CoWIN. He also observed the functioning of U-Win, which is currently being piloted.



Updates from the States

Bihar

Shri Sanjay Kumar Singh, Executive Director, State Health Society, Bihar appreciated the efforts of the ANMs, ASHA, AWW in conducting RI Cum VHSND sessions in an event organised on 25 Feb, in Patna, to felicitate healthcare workers.

Himachal Pradesh

An eVIN & Routine Immunization Training was organized at District Chamba and Una in the state on 20 March 2023.

Manipur

A Td-vaccination campaign to ensure maximum coverage for children in the age group of 10 and 16 years is ongoing at schools in the district of Churachandpur since the first week of March.



Punjab

The State completed a two-days training of the 2nd batch of Routine Immunization Medical Officers' Handbook ToT at the State Institute of Health and Family Welfare, Punjab on 16-17 March 2023.



Madhya Pradesh

Orientation and Planning workshop for JE Vaccination Campaign- Madhya Pradesh was held on 14 March 2023.

A Media Workshop was organized on 'MR Elimination and JE Vaccination' on 28 March 2023. The workshop was addressed by Hon'ble Minister, Public Health and Family Welfare, Govt. of Madhya Pradesh (Source: shared by the SIO in IMI 4.0 group)

Puducherry

A State level workshop on AEFI and VPD surveillance for private and government medical College faculty was organized on 24 March 2023 in Puducherry. (Source: shared by the SIO in IMI 4.0 group)

A U-WIN training program for private and government medical Colleges was organised on 10 March 2023 in Puducherry along with JIPMER team.

Training for ANMs in U-WIN and a token of appreciation to their service was organised on the National Vaccination Day on 16 March 2023 in Puducherry

Tripura

On 18 March 2023, the Hon'ble Chief Minister of Tripura, Prof. (Dr.) Manik Saha released a flipbook on Routine Immunization developed by the state as an Social and Behaviour Change innovation with technical support from UNICEF.

Mukhyamantri Sustho Shaishob Sustho Kaishore Abhiyaan (MSSSKA)- 4.0 was organized in the State from 20-28 March 2023 to cover (Td10 and Td16) and Measles-Rubella Surveillance along with other immunization services.

Special Immunization Weeks:

Special Immunization Weeks during the quarter for RI were conducted by states of Assam, Arunachal Pradesh, Chhattisgarh, Gujarat, Madhya Pradesh, Mizoram, Meghalaya, Maharashtra, Punjab, Uttar Pradesh and Uttarakhand for providing vaccination to left out and dropout out children. Data coverage is updated in the HMIS by the states.

Contribution of Partners to Universal Immunization Program

All partners have been supporting Measles Rubella (MR) Campaign in West Bengal and Delhi. Partners have also supported MR outbreak response in Haryana and Rajasthan. Under the City Embrace Model (CEM), all the partners are undertaking activities for strengthening of urban immunization in select areas of the country in a cohesive and synergistic manner.

UNDP

U-WIN is being piloted in 65 districts across 36 states/UTs for which National Training workshop of State Immunization officers and soft launch was conducted on 10-11 January 2023.

UNICEF

Following the Electronic Vaccine Management (EVM) Assessment conducted in 2022, Electronic Vaccine Management Improvement Plan (EVM IP) was developed for the states of Uttar Pradesh and West Bengal. Dissemination of the EVM IP for the state of Bihar has also been conducted.

WHO

WHO organized a number of workshops on Surveillance for Vaccine Preventable Diseases (VPDs) -Measles, Rubella, Diphtheria, Pertussis, Tetanus, Acute Flaccid Paralysis (AFP) etc. in various parts of the country.

JSI

John Snow India, in partnership with the Ministry of Health & Family Welfare, organized a National Conclave on COVID-19 vaccination, themed "Power of the Collective," on January 31, 2023, in New Delhi. This conclave showcased the innovative interventions of the MoHFW and state health departments which were deployed with the support from USAID to achieve high COVID-19 vaccination coverage. State officials (MD, NHM and SIO) from all 37 states/UTs participated in the event.

A Compendium of COVID-19 Vaccination Best Practices 'Reaching the Unreached' was launched that highlights the learnings from the COVID-19 response and the pivotal role of front-line health workers and effective coordination at the national and state levels.



Wonder Women: Bringing the Change

JSI (through M-RITE project) launched the **WONDER WOMEN - Bring the Change** campaign to honor Wonder Women from 18 States/UTs for their tenacious efforts in bringing about the change. This was a week-long campaign with both on-ground and digital activities that shared stories of women champions from across the country. ASHAs, health workers, and local community members, who have contributed towards increased uptake of vaccination were identified and felicitated for their efforts in promoting COVID-19 vaccination. A digital booklet 'WONDER WOMEN: Bringing the Change' has also been released through various social media platforms.

The book is a collection of 18 stories of women champions across the country, who made COVID-19 vaccination a grand success.

Webinar on Role of Partnerships in Driving the COVID-19 Vaccination Campaign in India

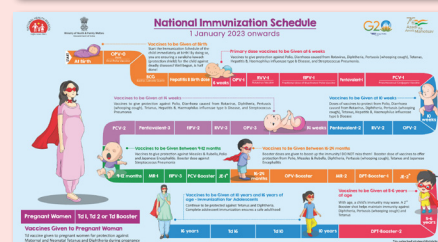
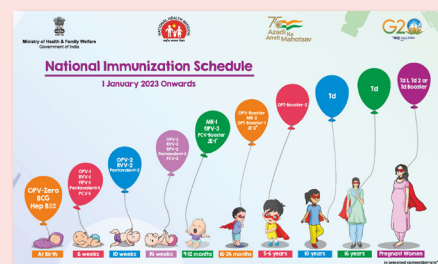
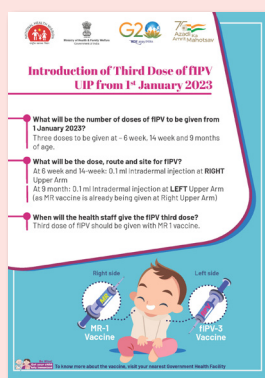
As India achieved the two-year mark of launching COVID-19 vaccination, JSI (through M-RITE project) organized a panel discussion acknowledging the collaborative efforts of all partners from the global health organizations, community-based groups, and the private sector resulting in a successful COVID-19 vaccination drive.

Social Media Initiatives

ITSU manages the Twitter handle @Vaccinate4Life and regularly posts on Routine Immunization and COVID-19 Vaccination. The platform has more than 16K followers. Through this handle, ITSU disseminates information through creatives like infographics and GIFs. The platform helps create a buzz among the general public about the achievements and encourages public participation and engagement in the RI and COVID-19 vaccination initiatives.



Glimpses of IEC/SBC material



Media Echo

- PM Modi lauds health workers on National Vaccination Day [Read more](#)
- National Vaccination Day (March 16) Mission Indradhanush: Ensuring Full Immunization coverage to Children & Women 4.45 Crore Children and 1.2 Crore Pregnant Women Vaccinated [Read more](#)
- India's Covid vaccination, lockdown saved over 34 lakh lives: Stanford varsity report [Read More](#)
- 1st G20 Health Working Group Meeting at Thiruvananthapuram, Kerala [Read More](#)
- Centre launches Bharat Biotech's iNCOVACC, India's first nasal Covid vaccine [Read More](#)
- Himachal Pradesh govt. starts U-WIN portal as pilot project in Solan and Sirmaur districts [Read More](#)
- Decreasing rates of childhood immunization are a major concern. Our medical analyst explains why [Read More](#)
- Delhi to launch MR vaccination drive from Monday [Read More](#)
- U.P. drive to immunize kids under 5 begins today [Read More](#)