



# Empowering communities, local CSOs, and community-level health workers for sustained RMNCH outcomes

Addis Ababa, Ethiopia

## **Outline**



- Background of community-based primary health care in Ethiopia
- L10K's strategic approaches to building community engagement capacity of local CSOs and within public sector structures
- The evolution of national community engagement strategies in Ethiopia and L10K's contributions
- Results: Women's Development Army (WDA), Volunteer Community Health Workers (CHWs), and Health Extension Worker (HEW) functionality and improved RMNCH outcomes
- Lessons learned, implications, and future of community engagement

# Background: Evolution of community-based Primary Health Care policy in Ethiopia



#### 1978

- Alma Alta Declaration defines fundamental components of Primary Health Care (PHC)
- The Derg Declaration defines health system functions and approaches for PHC and Community Health Services in Ethiopia
  - Community health agents and Traditional Birth Attendants (TBAs) introduced

#### 2003

MOH launched the Health Extension Program (HEP) to provide essential health services volunteer
 Community Health Workers

#### 2008

L10K has been supporting the HEP, the PHC systems, and their linkages with communities

# L10K's strategic approaches

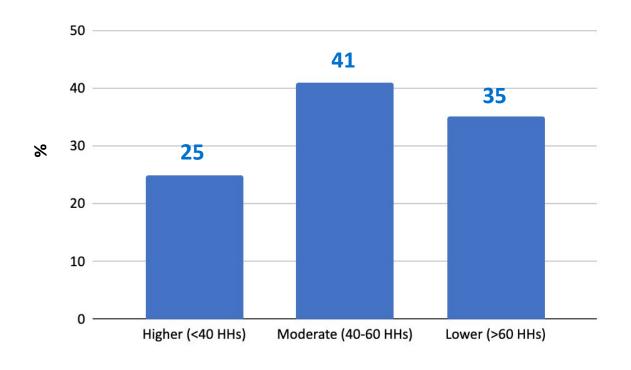


- Civil Society Organizations (CSOs): Partnership and capacity building for CSO staff and organizational planning and management
- Technical Assistance (TA) for HEP / PHC optimization
  - National level: TA to technical working groups from L10K staff
  - Regional and Zonal Health Bureaus: Embedded staff for HEP / PHC
- Select woreda coverage
  - Implementation support in 115 woredas of Amhara, Oromia, SNNP & Tigray
- Using evidence to inform programming

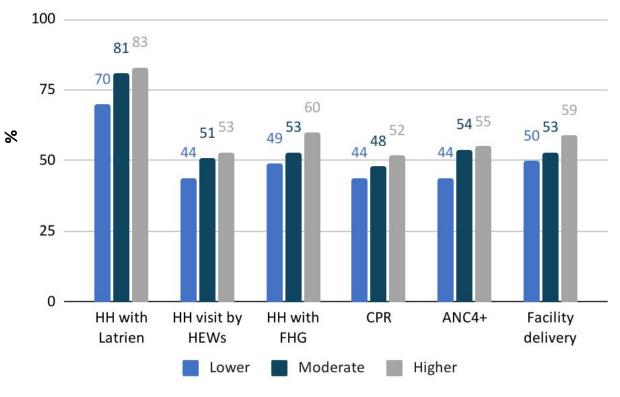
# Strengthened CHWs functionality & interaction with HEWs for improved RMNCH outcomes



### **WDA** implementation fidelity



# **Association between WDA fidelity** with RMNCH outcomes



## **Building local CSO capacity improves community reach and sustains results**



## Inputs

#### CSO selection process

- Sub-granting support
- Co-develop interventions, strategies, guides, and tools

## **Outputs**

- Enhanced HEP and innovative community solutions reach communities
- Capacitated HEWs & CHWs through training, Supportive Supervision, mentorship and coaching, and performance review
- Strengthened interaction between HEWs and CHWs

### **Outcomes**

- CSOs better able to manage and allocate funds for strategic programming
- Empowered communities & Community health system development
- Improved service uptake and RMNCH outcomes
- Impacted national program and strategies

# L10K and evolution of national community engagement (CE) strategies



Timeline 2008-2011 2020-2022

CE strategy Volunteer CHW /
Community Health
Post

Women's Development Army (WDA) WDA-Competency-based training

CE Policy options

L10K's support

- HEWs Trained
- Tools & guides provided
- Innovative solutions designed and tested (Community-based Data for Decision Making; non-financial incentive)

- HEWs trained, supervised and mentored
- CBDDM, family conference, birth notification
- WDAs day celebration
- Family health guides and registers
- Community-based training
- Follow-up, monitoring and effectiveness evaluation

- Design
- HCD-insights
- Guides/ manuals
- Piloting
- Evaluation

# Community engagement innovations: designing, testing, and implementing new strategies



- L10K fostered a process for developing multi-pronged approaches, generating evidence, and informing policy decisions
  - 1. High-level advocacy with the health sector and political leadership
  - 2. Evidence synthesis and literature reviews
  - 3. Evidence-based dialogue to inform intervention design
  - 4. Human Centered Design techniques to understand end-user perspectives
  - 5. Iterative co-design and consultation process with leaders and experts
- Supported design of alternative community engagement policy options
- The Village Health Leaders (VHL) strategy is now piloted in 4 woredas, with L10K supporting MOH to scale in 26 more woredas

## **Lessons learned**



- Strengthening the interaction between volunteer CHWs and HEWs improved RMNCH outcomes in key indicators
- Capacity building of local CSOs resulted in better reach to communities, empowered communities, improved service uptake, and RMNCH outcomes, and impacted national programs
- Introducing Village Health Leaders has helped to strengthen the link between communities with the PHC system





# Thank you!







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