

ADVANCING PrEP

Reducing HIV acquisition through tailored interventions



JSI applies research, provides technical support, and supports policy advancement to increase PrEP access globally.

PrEP, short for pre-exposure prophylaxis, is a daily dose of antiretroviral medication that can reduce HIV acquisition risk by 92% to 99% for HIV-negative individuals. At the request of governments, public health agencies, and community health stakeholders, JSI works to expand and scale-up PrEP usage while dispelling stigma and misinformation.

JSI'S APPROACH

- Promotes health system efficiencies, **integrating PrEP** into HIV testing, family planning, and adolescent reproductive health services.
- Leverages effective **social behavior change** interventions raising awareness and dispelling myths, creating demand, and improving counseling to support scale-up.
- Consolidates and disseminates PrEP best practices through **webinars, technical meetings, and learning exchanges** to foster global learning.
- Trains health care workers to provide **nonjudgmental, gender-informed PrEP services**. JSI supports private, confidential care at facility and community levels.
- Engages PrEP providers to **screen for intimate partner violence** and provide a first-line response, including referrals and social services.
- Supports **implementation science** by collecting data and demonstrating effective strategies for priority populations at substantial risk of HIV infection.

PRIORITY POPULATIONS FOR PREP INCLUDE



AGYW
Adolescent Girls
and Young
Women

**Negative
partners in
serodiscordant
relationships**

PBFW
Pregnant and
Breastfeeding
Women

**Prison
Inmates**

FSW
Female Sex
Workers

MSM
Men Who Have
Sex With Men



JSI recognizes the importance of **peer to peer mentorship** in increasing youth-oriented public awareness around HIV testing and supports initiatives to educate AGYW about PrEP.



110,655

New PrEP users
ever enrolled



465

Total # of PrEP-
supported sites

Using HCD to Scale PrEP

PrEP was introduced in Zambia in 2018. To support roll out and scale up, the USAID DISCOVER-Health Project, implemented by JSI, used human-centered design (HCD) to understand users' perspectives. The project engaged private sector partners such as Media 365 to promote PrEP uptake and continuation through tailored adverts and major social media platforms as part of the Zambia Ending AIDS campaign.

From January to March 2022 alone, USAID DISCOVER-Health newly initiated 9,343 PrEP clients, representing 202% of the quarterly target. The project also provides PrEP and other intervention services to AGYW participating in DREAMS activities as part of an integrated HIV prevention service that also includes HIV testing services, family planning, and condom provision. PrEP has become increasingly accessible within the USAID DISCOVER-Health project, which now includes 204 clinics and dispensing sites.

BLENDING AND ASYNCHRONOUS TRAINING STRATEGIES FOR PrEP PROVIDERS

