

BUILDING HEALTHY CITIES



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Theory of Action Workshop: Makassar



January 2020

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ACRONYMS

BHC	Building Healthy Cities
JSI	JSI Research & Training Institute, Inc.
IOM	International Organization for Migration
USAID	United States Agency for International Development

Building Healthy Cities

Building Healthy Cities is a five-year cooperative agreement funded by the United States Agency for International Development (USAID) under Agreement No. AID-OAA-A-17-00028, beginning September 30, 2017. Building Healthy Cities is implemented by JSI Research & Training Institute, Inc. (JSI) with partners International Organization for Migration, Thrive Networks Global, and Urban Institute, and with support from Engaging Inquiry, LLC.

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CHARTER OF JOINT COMMITMENT

COLLABORATION FOR BUILDING HEALTHY CITIES

With necessity of collaboration of governments, NGOs, universities, and private sectors to support comprehensive effort on healthy cities, the parties below are taking joint commitment for collaboration. This commitment includes:

1. Commitment for multisectoral collaboration for Building Healthy Cities in the agreed focus areas.
2. Sustainable participation in addressing healthy city issues in the agreed focus areas.
3. Participation in the multisectoral collaboration for healthy cities including planning, implementation, monitoring, and program evaluation in the agreed focus areas.
4. Support healthy city collaboration efforts including health promotion, training, education, infrastructure, basic needs, and other related program.
5. This charter is signed by:

INTRODUCTION

The USAID-funded Building Healthy Cities (BHC) project aims to refocus city policies, planning, and services with a health equity lens while improving data-driven decision making for Smart Cities in India, Indonesia, and Vietnam. Planning for a Smart City is intrinsically linked to health: transportation, the environment, sanitation, education, recreation, technology, and the built environment all influence the health of an urban population. When decision-making across these areas is harmonized, people will benefit from improved access to health services, decreased environmental and lifestyle risk factors for chronic diseases, a lower burden of infectious diseases, and an increased availability of useful data for decision-making.

In Makassar, BHC works with Bappeda, Kominfo and other key stakeholders to support the city's vision and long term goal to become a world class city that is healthy and livable for all. BHC works in partnership with Smart City initiatives and urban health coordination structures to define and implement actions to achieve this goal via health, infrastructure, information and communication technology projects; enhance interoperability of data systems; and increase efficiency of multisector urban spending. In addition, BHC helps Smart City citizens of every demographic have a voice in the process through integration of a mobile citizen reporting system.

To succeed in this project, BHC encourages multisectoral collaboration to address the complexity of healthy city issues. In support of this, BHC and Bappeda co-hosted a Theory of Action Workshop on January 28-29th, 2020 in Makassar. The workshop was designed by BHC's partner-experts in systems practice, Engaging Inquiry. **BHC funded the first day of the workshop, while Bappeda funded the second day.** This was the third and final event in a series of systems mapping workshops intended to help define how to leverage the current context and identify a set of actions to move Makassar toward its long-term goal of being a world class city that is healthy and livable for all. A summary of the first and second systems mapping workshops can be found here: www.jsi.com/buildinghealthycities. This report summarizes the proceedings of this third workshop.

WORKSHOP DESIGN

Objectives

1. Design for collaborative action to support Makassar Healthy Cities.
2. Identify priority actions based on systems approach.
3. Strengthen commitment of multisector collaboration.

Expected Outputs

1. Joint action designed.
2. Charter for Collaboration signed.

WORKSHOP SUMMARY

Day 1

Opening

The IOM Eastern Region Coordinator, Son Ha Dinh, delivered a welcome speech to all participants, and expressed appreciation for the Makassar Government's collaboration to support urban development. The Head of Bappeda then opened the workshop, and expressed appreciation for collaboration with the BHC project to tackle urban challenges in Makassar.

Introduction

With Bappeda moderating, Mr. Amri, briefed participants on the meeting objectives, then invited the BHC team leader, Dr. Ahmad Isa, IOM National Migration Health Officer, to introduce the BHC project. The BHC team then walked participants through the BHC Makassar systems map.

Designing for action

Dr. Isa explained intervention strategies and healthy systems mapping, then narrated the BHC Makassar leverage map. Dr. Isa also explained the Theory of Action – briefly describing the regions of the map and what the colors of the legend represent. The BHC team then walked through key stories in the map, selecting a few loops as examples to share in detail.

Explore the map

The BHC team broke participants into groups of three to four by sector, and provided each group with a large printed copy of the systems map. Participants explored the maps, and reflected on the projects they were currently implementing. They noted where on the map they were trying to influence and where they hoped to see an outcome. For example, if an NGO was working to improve child nutrition status by offering healthy foods in schools, their input might be "exposure to



health promotion knowledge and resources" and the outcome might be "health equity and quality of life."

Participants created a numbered list of programs, and placed color-coded "influence" and "outcome" flags on the map to indicate where each program had an impact. For example, a program (1) called "Healthy School Nutrition" had a blue "influence" flag with a #1, as well as a red "outcome" flag labeled with a #1.



Participants reviewed their collective "inputs" and desired "outcomes" in the system. They then identified where there was overlap, where there were opportunities, and what forces continued to challenge their ability to achieve the results they were working towards. This forced participants to analyze problems based on a system approach and prevented program overlapping among NGOs.

Prototype canvas for action

Next, participants walked through the prototype canvas, guided by the question "*What is the next proximal step needed to bring these leverage insights into practice for increased impact?*" They selected one action statement as the first, most feasible action they would make in the system. Having completed their prototype canvas, each group shared their work, allowing other groups to give feedback.



Day 2

BHC facilitated cross-sector discussions to start to combine and compare actions that would result in joint, multi-sector activities. By the end of the day, the sector departments who participated in the workshop signed a charter, drafted by BHC, that indicated their commitment to contribute to this effort and implement these activities going forward (a draft of the charter can be found on page ii).

Review of day 1 meeting results

BHC presented the results from the first day of the workshop and delivered the objectives for the second day. The team explained the next steps for signing a charter on joint action.

Compilation of proposed action

BHC presented on the compiled proposed action designed on day one. BHC encouraged each sector to give feedback on their interest for joint action. Each sector stated their interest in the proposed action and their current program.

"By 2020, we have allocated amount of budget for sanitation to build individual septic tank in slum area including Cambayya village."

— Public Works Department



"We have some programs on trainings and promotions especially on economic empowerment through recycling, and reuse garbage." — Department of Small Enterprise

"Pertamina have a budget of Corporate Social Responsibility that focus on slum area."

— Pertamina (National state enterprise)





“Not only focus on the physical environment but we have to also concern on health behavior, and social empowerment.”

— Kotaku (City without Slum Project)

Review of Joint Action Charter

BHC proposed a draft of the Joint Action Charter for the participants to review. The participants suggested revisions, and a final draft was accepted by all participants for signing.

Healthy city implementation in some countries

While participants waited for the final charter to be printed, healthy city experts (including the Secretary of the Healthy City Forum in Makassar) presented success stories of healthy city implementation worldwide. The presentation included key strategies that countries adopted to support their healthy city goals, as well as the challenges they faced. The experts presented on the key strategies that sectors could adopt to strengthen healthy city achievements in Makassar. Participants were given the opportunity to ask questions related to healthy city implementation in Makassar.



Signing Joint Action Charter

Parties stated their commitment to support healthy city programming in Makassar by signing the Joint Action Charter.



Results and Next Steps

The workshop resulted in the development of a prototype canvas and a signed charter for joint action. The canvas mostly concerns the physical environment, provision of clean water and sanitation, garbage management, health promotion, and data. The canvas also mentioned that Bappeda will be a key sector for multisectoral coordination ensuring joint action to strengthen healthy city goals. As a next step, BHC will seek mayoral approval for the charter, and encourage the sectors to continue to collaborate. Finally, action areas compiled through the systems approach will be presented to encourage more sectors to get involved.

Media Coverage

News coverage of the workshop in local online news media can be found at the links below.

1. Supporting Healthy Cities, Makassar City Government Strengthens Collaboration with the Joint Commitment Charter
<https://makassar.tribunnews.com/2020/01/30/dukung-kota-sehat-pemkot-makassar-perkuat-kolaborasi-dengan-piagam-komitmen-bersama>
2. Supporting Healthy Cities, Makassar City Government Strengthens Collaboration With Joint Commitment Charter
<https://matakita.co/2020/01/30/dukung-kota-sehat-pemkot-makassar-perkuat-kolaborasi-dengan-piagam-komitmen-bersama/>
3. FKM UNHAS Professor Invites the Parties to Establish Makassar Healthy City
<https://www.fajarpendidikan.co.id/guru-besar-fkm-unhas-ajak-para-pihak-wujudkan-makassar-healthy-city/>
4. Related to Healthy Cities in Makassar, City Government Strengthens Collaboration on Commitment Charter
<https://sulselexperience.com/terkait-kota-sehat-di-makassar-pemkot-perkuat-kolaborasi-piagam-komitmen.html>

IOM Indonesia also promoted the event on Instagram, available at:
<https://www.instagram.com/p/B8LCQ8rg4z6/?igshid=gkerq765qvzr>.

PARTICIPANTS

Institution		Number of Attendees
Departments		
1.	Bappeda	11
2.	Health	1
3.	Public Works	1
4.	Environment	1
5.	Archive	1
6.	City Hospital	1
7.	Marine and Fish	2
8.	Women Empowerment and Child Protection	1
9.	Social	1
10.	Civil and Registration	2
11.	Education	1
Nongovernmental Organizations, United Nations, and Related Projects		
12.	Rumah Zakat	1
13.	LSKP	1
14.	USAID IUWASH Plus	1
15.	WASH UNICEF	1
16.	Kotaku	2
17.	RISE Project	1
18.	Sekolah Tanpa Batas (NGO working in education)	1
19.	Save the Children	1
20.	Sanitation Journalist Forum	1
21.	BAKTI	2
22.	USAID Madani	1
Private Sector, State Enterprise, and Universities		
23.	Kalla Foundation	1
24.	Public Health Faculty, Hasanuddin University	1
25.	Pertamina (State-owned enterprise)	1
26.	PDAM (Perusahaan Daerah Air Minum, City enterprise for clean water)	1
Total		40

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