



It's All Connected

Makassar Journey Map Series 2018-2021

About This Series

Building Healthy Cities (BHC) is a USAID-funded learning project in four Smart Cities in Asia – Indore, India; Makassar, Indonesia; Da Nang, Vietnam; and Kathmandu, Nepal. BHC is testing how to successfully apply urban planning approaches that improve the social determinants of health in complex systems.

BHC uses exploratory data collection, multisectoral engagement, and citizen participation. This systems approach informs project activities and the prioritization of city-funded workplans. The combined impact should improve the lives of all residents in these three cities and reduce preventable mortality.

BHC is using several tools and processes to create coalitions and organize its approach in each city. One key process is systems mapping to illustrate the key dynamics (patterns underlying problems) and define key entry (or 'leverage') points to address social and environmental determinants of health. Another way that BHC is documenting citizen experiences in each city is through Journey Maps.

The Journey Maps apply 'design thinking' approaches, which are often used to tailor products to intended customers; citizens are like customers in that they pay taxes or fees to use city services. BHC has adapted this tool to document the experience (or 'journey') of citizens who are trying to overcome one service issue in each city, over time, updated on a quarterly basis. The specific topics were identified during the first year of activities in each city and fit within the larger context shown in the systems maps. BHC is using these Journey Maps to track citizen and city official perspectives, and to document change at the neighborhood level.

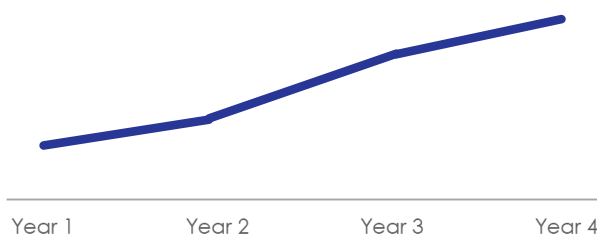
BHC is training people in each neighborhood to develop and use these Journey Maps and on grassroots advocacy techniques. By bringing the citizen experience directly to city planners, BHC hopes to better align municipal planning with community priorities such as safe water, clean air, hygiene, traffic safety, and other key components of healthy urban living.

Life of Project Journey Map Summary

BHC is concluding the Journey Maps in 2021. This process brought insights into day-to-day service availability for Makassar residents, and created a regular dialogue with the community and city offices about the causes, consequences, and potential solutions to persistent urban health-related issues.

After a slow start to this 4-year map focused on reducing flooding, an influx of funding and interest in years 2 and 3 resulted in positive structural and behavior changes in this neighborhood. BHC connected citizens and key city officers to help address neighborhood concerns. Flooding is now significantly decreased compared to the beginning of the map. Going forward, the city will need to continue to invest some funds and time to maintain the structural improvements as they age.

Journey Map Trajectory

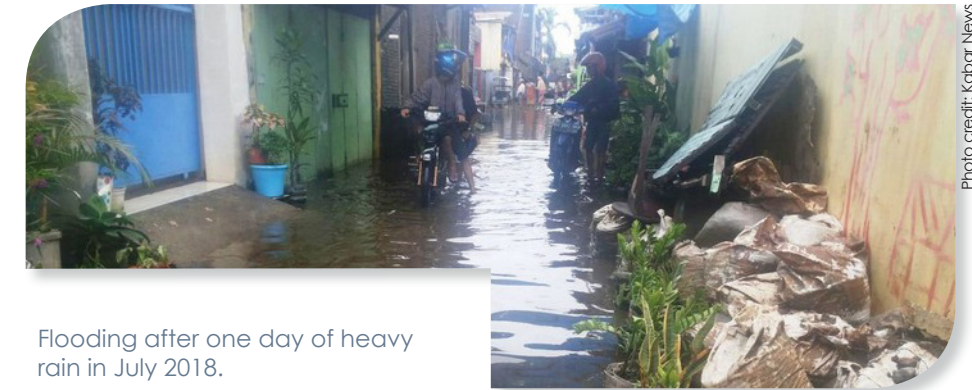




Makassar Journey Map #1 – It's All Connected

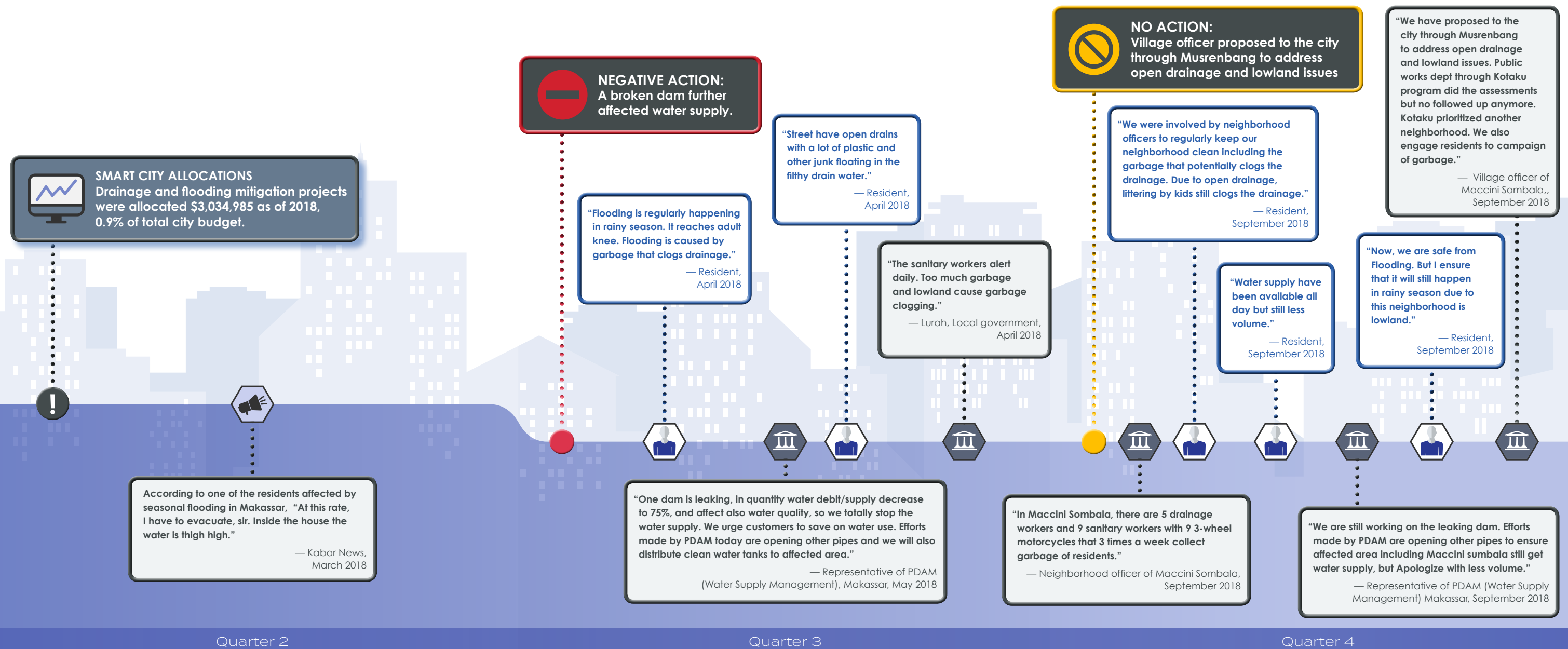
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blocked, rainwater has nowhere to go, and houses will flood with dirty water. The issue of flooding was a key topic of discussion in the BHC Health Needs Assessment focus groups - they said their biggest complaint re-garding city services was with flooding. According to information received from Smart City Makassar, the city had 21 flood-prone ar-eas and 7 critical hotspots for flooding (Technical Team Makassar Smart City 2017). This journey follows one heavily populated area, where the majority are informally employed in service sector and daily labor.



Flooding after one day of heavy rain in July 2018.

Photo credit: Kabar News





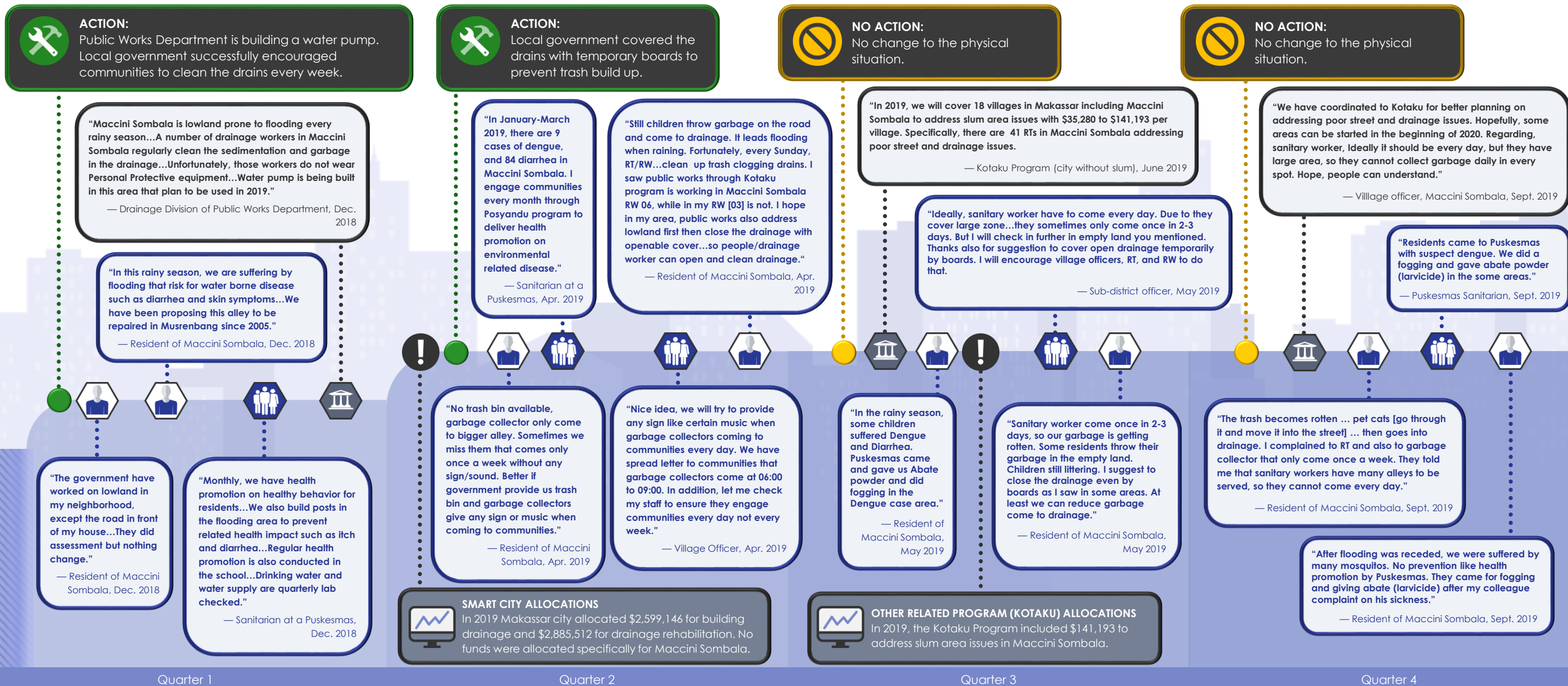
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An open drain (left) in April 2018. A drain temporarily covered by boards (right) in April 2019.





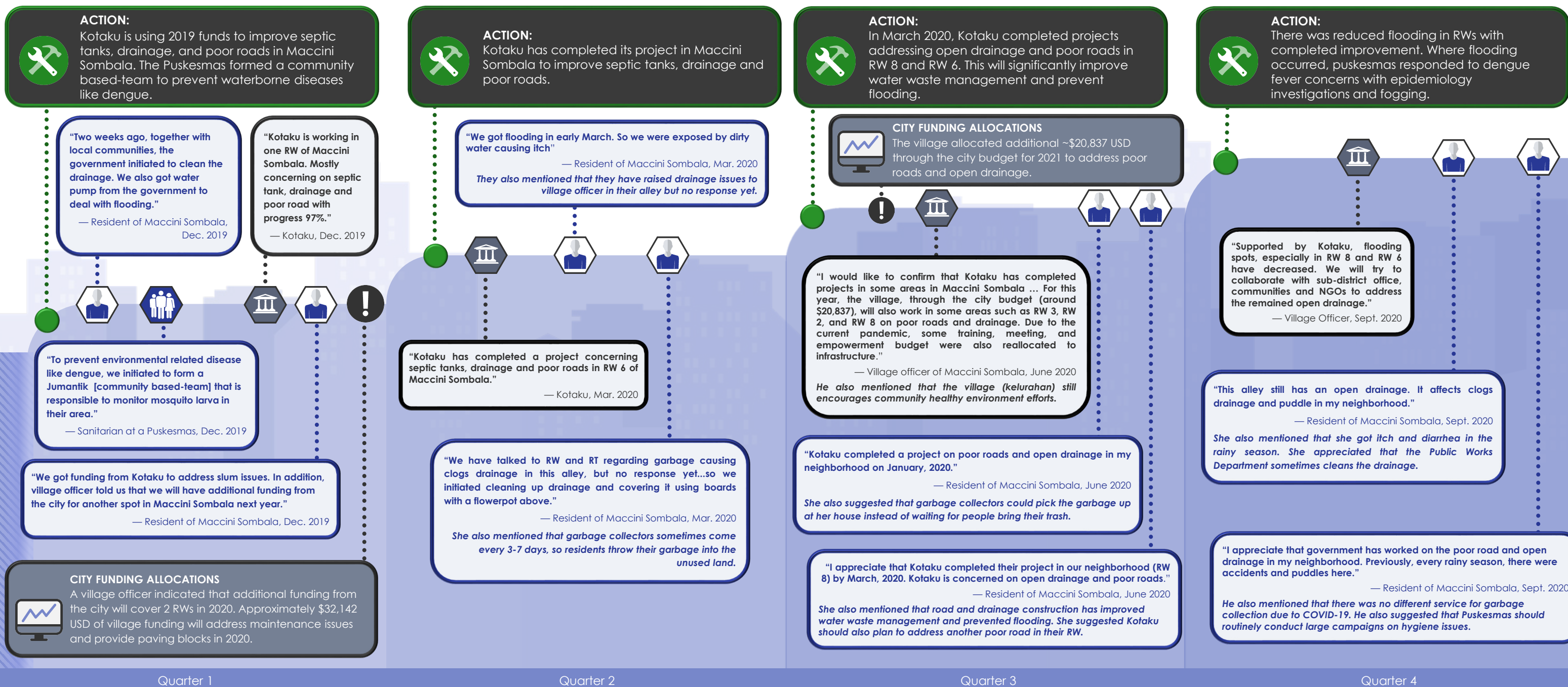
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In 2020 Kotaku completed work to prevent flooding, including a concrete fence (left), closed drainage, and a better road (right).

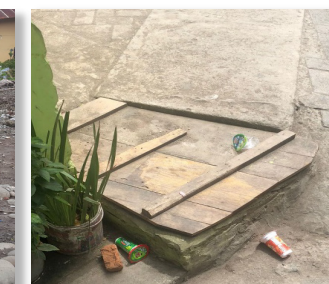




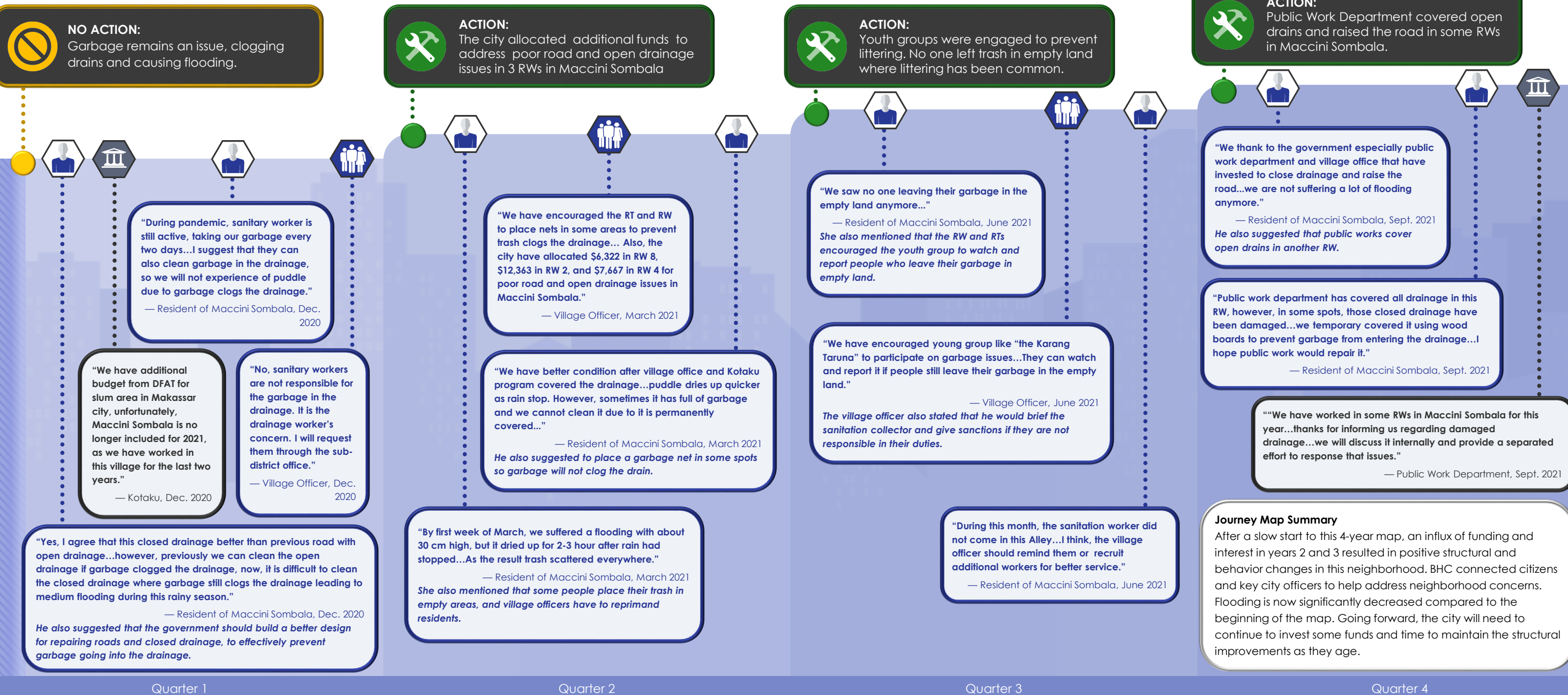
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In 2020 Kotaku completed work to prevent flooding, including closed drainage and a better road (left). In 2021, people stopped leaving trash in empty land where they did so previously (center), and residents placed wood boards to temporarily fix damaged drain covers (right).



How Does This Story Connect to the Makassar Systems Map?

Systems Map Loop: It's All Connected

When individuals and communities experience high levels of poverty and inequality, the level of barriers they face to participating in public programs and accessing basic infrastructure is increased. These barriers include cost, transportation, mobile service, stable housing, and a city identification card, to name a few. As a result of low utilization and support, these services are not prioritized for funding and experience increased supply and coverage issues. The deterioration of critical infrastructure and services causes increased instability and barriers to positive growth across the city. This, in turn, undermines government efforts to innovate and foster improvements to health and quality of life.

Example 1: During a focus group discussion with residents of Maccini Sombala, a designated slum area, participants mentioned that people there face significant water supply issues - water service is only provided from midnight to 6am. Many areas

of Makassar also experience difficulties in access to clean water supply which has encouraged people to use privately drilled water sources. This decreases utilization of PDAM (water supply provided by the city) which reduces the available resources to support water infrastructure improvement efforts. In addition, these private water sites cost money and are not monitored for water quality, often leading to unsafe conditions.

Example 2: Makassar is home to many local migrants, many of whom live in slum areas. They cannot access a number of service or enroll in subsidized programs because they are not identified as Makassar citizens. They experience many barriers to securing the necessary documentation (a Makassar identification card) to become registered as such. This leads to a decrease in public service utilization in Makassar, but increases demand for “creative” solutions which are often lacking in health and safety measures.

