About JSI Healthy Communities

Founded in 1978, JSI is a public health research and consulting organization committed to improving the health of individuals and communities, particularly the underserved. With our focus on evaluation. health research, and policy, JSI is nationally recognized for our community, public health, and health system expertise.



Our staff is experienced in a broad range of fields, including health promotion, nutrition, healthy eating, active living, obesity prevention, built environment, tobaccofree living, behavioral health, maternal and child health, and chronic disease management. With extensive work at the systems level, JSI understands policy, system, and environmental (PSE) change processes, including implementation and evaluation of PSE efforts.

JSI's focus on evaluating PSE changes has equipped us to apply practical, technically sound, and innovative solutions to the challenges facing counties and communities. JSI brings strong management skills and a focus on meeting clients' needs and exceeding their expectations. Our approach is one of collaboration and capacity building.



2

JSI Healthy Communities strives to maximize the benefits of collective efforts, for our clients and the people they serve, by advising, enacting, and evaluating strategies that help communities flourish and people thrive.

CONTACT US FOR MORE INFORMATION: JSI HEALTHY COMMUNITIES **EMAIL**: *healthycommunities@jsi.com* **PHONE**: 1-877-223-9556



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JSI Healthy Communities



What is a Healthy Community?

The Healthy Communities movement seeks multi-sectoral collaborations that incorporate health in decisionmaking across sectors and policy areas to continuously improve the environments in which people live, work, play, and learn. Healthy Communities initiatives empower groups to work together to create community-driven improvements that give people adequate resources in an environment that supports health-promoting behaviors.



How can JSI Help you Build a Healthy Community?

JSI brings multidisciplinary technical and content expertise that help create healthy communities. Our capabilities include:

- **EVALUATION.** JSI understands the complexity of healthy communities approaches and conducts a full spectrum of evaluations. Our staff works with clients to build local capacity to develop evaluation, tracking, and data-collection tools that can be used to monitor program performance and measure impact.
- **STRATEGIC PLANNING.** JSI helps federal, state, and local agencies develop plans that are driven by data and maximize the collective efforts of their partners. Using a variety of facilitation techniques, JSI ensures that strategic plans are informed and approved by relevant stakeholders and include evidence-based interventions and practices.

• **KNOWLEDGE EXCHANGE.** JSI works with clients, and their grantees and partners, to develop web-based portals with the goal of improving the coordination and integration of public health strategies and activities across organizational boundaries and geographic areas. Using cuttingedge technology, the platform can be customized for endless possibilities. In one secure website, modules can be implemented for grantees, providers, coalition partners, and participants. They can include strategic plans, funding allocations, resource development, and individual-level change.

• NEEDS ASSESSMENT. JSI uses mixed methods to conduct assessments that identify needs, assets, strengths, and challenges. Our process ensures maximum transparency to improve community engagement, accountability, and data-driven recommendations.



- **TECHNICAL ASSISTANCE AND TRAINING.** JSI develops and delivers technical assistance and training that empowers and drives community-level change. Efforts include in-person and virtual formats informed by social determinants of health and policy and environmental change strategies.
- STAKEHOLDER ENGAGEMENT AND IMPLEMENTATION.

JSI recognizes the need for partnerships that bring diverse perspectives, skills, and resources to find solutions to entrenched public health problems. We help clients engage a variety of stakeholders, such as community members, policy experts, advocates, members of the private sector, and funders.

 COMMUNICATION AND DISSEMINATION. Depending on our clients' need, we design messages and campaigns that educate and motivate people to adopt healthy behaviors and to advocate for solutions to our nation's most challenging health issues.

Our Guiding Principles

- Embrace a broad definition of health and well-being.
- Address quality of life for everyone.
- Acknowledge social determinants of health and leverage local resources.
- Integrate policy, systems, and environmental changes as part of a whole-systems approach.
- Build capacity for multi-partner collaborations.
- Measure progress and outcomes.



CURRENT AND PAST CLIENTS

FEDERAL

- Centers for Disease Control and Prevention
- Health and Human Services, Office of Adolescent Health

STATE

- Colorado Health Foundation
- Maine Centers for Disease
 Control and Prevention
- Massachusetts
 Department of Transitional
 Assistance

- Massachusetts
 Department of Public
 Health
- Missouri Department of Health and Senior Services
- New York State
 Department of Health
- Rhode Island Department of Health
- Vermont Department of Health







JSI Healthy Communities Priority Areas

- Access to Healthy Food
- Active Living
- Asthma
- Cancer
- Child and Adolescent Health
- Chronic Disease
- Diabetes
- Environmental Health
- Food Security
- Healthy Aging
- Injuries
- Maternal and Family Health
- Mental Health
- Obesity Prevention
- Safety and Violence
- Substance Use
- Tobacco Control



LOCAL

- Framingham Police Department (MA)
- Greater Rochester Health Foundation (NY)
- Hudson Health Department (MA)
- Ozarks Regional YMCA (MO)
- San Bernardino County Department of Public Health (CA)

- Santa Clara County Public Health (CA)
- South County Hospital (RI)
- The Health Trust (CA)
- Washington County Coalition for Kids (RI)

