

Getting to Zero SCC-SV is a collaboration between Santa Clara County and other partners, including HIV/AIDS service providers, healthcare organizations, advocacy groups, and other community-based organizations. The initiative has four focus areas: PrEP and PEP access; stigma reduction; guideline-based STD screening and HIV testing; and linkage to care and retention in care for HIV. GTZ is funded by the Santa Clara County Board of Supervisors.



Community members  
reached

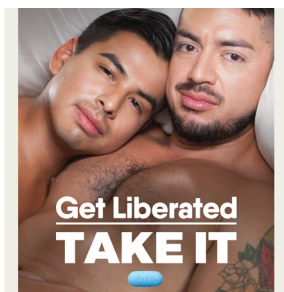


Partnerships and  
relationships developed



Events, meetings,  
and trainings held

## MEDIA REACH



"Get Liberated"

2.4 MILLION IMPRESSIONS



"PrEP is For"

13.3 MILLION IMPRESSIONS

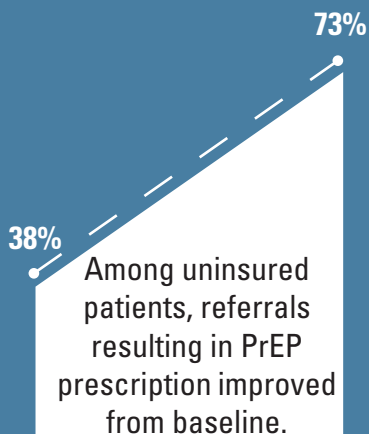
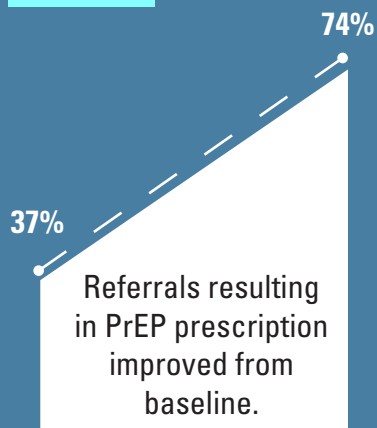
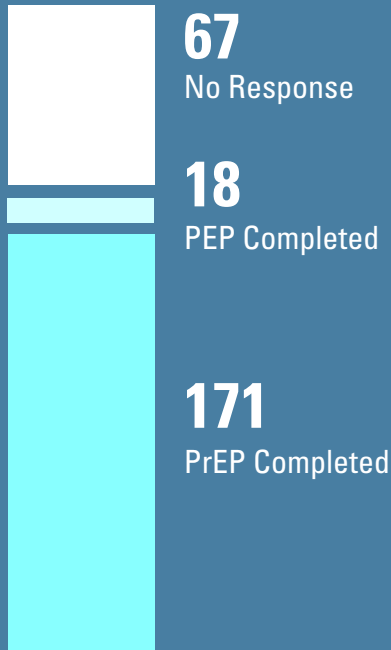


Roots PrEP/PEP campaign  
17,456 IMPRESSIONS

# ACCESS TO PrEP and PEP

## REFERRALS

256 Total Referrals\*



\* February 2017-June 2018

## CAPACITY BUILDING



**23**

Providers on PleasePrEPMe.org



**122**

Provider toolkits distributed



**11**

Providers receiving Academic Detailing



**13**

Trainings reaching

**+ 136**

Providers across

**+ 10**

Disciplines

## IMPACT ON COUNTY YOUTH

- + 11** Trainings for peer educators
- + 632** youth reached by peer education projects
- + 934** College students reached through **17** campus outreach events
- + 531** STD and HIV screenings for college students
- + 877** High school students received 8 hours of comprehensive sex education
- + 3,607** Visits to LGBTQ Youth Space Drop-in Center