Getting to Zero SCC-SV is a collaboration between Santa Clara County and other partners, including HIV/AIDS service providers, healthcare organizations, advocacy groups, and other community-based organizations. The initiative has four focus areas: PrEP and PEP access; stigma reduction; guideline-based STD screening and HIV testing; and linkage to care and retention in care for HIV. GTZ is funded by the Santa Clara County Board of Supervisors.

**MEDIA REACH**

- **“Get Liberated”**
  - 2.4 MILLION IMPRESSIONS

- **“PrEP is For”**
  - 13.3 MILLION IMPRESSIONS

- **Roots PrEP/PEP campaign**
  - 17,456 IMPRESSIONS

**Results:**

- **10,500** Community members reached
- **26** Partnerships and relationships developed
- **150** Events, meetings, and trainings held
**ACCESS TO PrEP and PEP**

### REFERRALS
- 256 Total Referrals*
  - 67 No Response
  - 18 PEP Completed
  - 171 PrEP Completed

### IMPACT ON COUNTY YOUTH
- 11 Trainings for peer educators
- 632 youth reached by peer education projects
- 934 College students reached through 17 campus outreach events
- 531 STD and HIV screenings for college students
- 877 High school students received 8 hours of comprehensive sex education
- 3,607 Visits to LGBTQ Youth Space Drop-in Center

### CAPACITY BUILDING
- 23 Providers on PleasePrEPMe.org
- 122 Provider toolkits distributed
- 11 Providers receiving Academic Detailing
- 13 Trainings reaching 136 Providers across 10 Disciplines

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* Referrals resulting in PrEP prescription improved from baseline.
* Among uninsured patients, referrals resulting in PrEP prescription improved from baseline.

* February 2017-June 2018

Contributors to this document include: AIDS Education and Training Center at UCSF; Better World Advertising; Bill Wilson Center; Caminar; County of Santa Clara Public Health Department; County of Santa Clara Office of LGBTQ Affairs; John Snow, Inc; Planned Parenthood Mar Monte; Roots Community Health Center; The Health Trust; San Jose State University.