

JSI CONTRIBUTES TO SCALE-UP OF KANGAROO MOTHER CARE IN INDIA

Almost **400,000 babies die due to prematurity and low birth weight¹** related causes in India each year

Kangaroo Mother Care is an evidence-based intervention to reduce mortality among these small babies.²



EVIDENCE GENERATION TO INFORM SCALE-UP

(JAN-DEC 2017)

Demonstration sites in two district hospitals

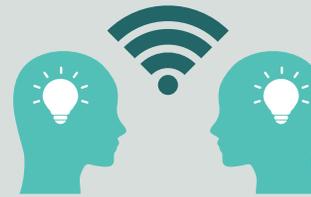


IMPLEMENTATION AT DEMONSTRATION SITES



KNOWLEDGE SHARING

Dissemination workshop and stakeholder discussions



ADVOCACY

National and State advocacy for scale-up



SCALE-UP ACROSS SIX VRIDDHI STATES

Capacity development, provision of job aids, & supervisory and monitoring tools



SCALE UP WILL BENEFIT
550,000
SMALL BABIES PER YEAR

